



# Count Your Can

Fundraising is an essential part of all successful organizations and plays an important role in teaching our children the importance of working toward a goal for themselves as well as giving back to their communities.

Our Canister Drive or "Tagging" fundraiser is a major source of INDIVIDUAL and organizational funding for ALL Evolution All-Stars Members. Athletes will stand outside of pre-approved/selected business and ask for donations with a can they have decorated themselves. We appreciate 100% participation from each athlete so we can all benefit from this fundraiser.

Here is how the tagging works and how funds are divided to your BENEFIT:

- Tagging can generate anywhere from \$50-\$100 an hour for your INDIVIDUAL account depending on the activity of the location and the canning athlete
- Each location requires one "Chair" volunteer in charge.
- The location Chair receives 10% of each day's profits and the rest is divided amongst all participants after EAS receives a small percentage as well.
- The Chair volunteer will choose to find a location and get permission from management for athletes to ask for donations each week. Supermarkets, liquor stores, convenience stores and places where you may normally shop at GREAT locations. The busier the better!
- Chair gets first or last shift with their athlete and is responsible for collecting all monies at the end of the day, completing a tagging report and making the deposit into the EAS bank account
- A sheet will be provided to confirm total amount donated.
- Shifts mostly likely can run from 9:00 am to 1:00 pm and require one athlete in EAS clothing WITH a parent/guardian for one hour. Or, you can sign up with another athlete for a minimum of 2 hours and so on.
- Chairs who may have a great location but cannot run tags on certain weekends may ask a parent to be "acting chair" for that tag.
- Become a Chair of a location at: <http://signup.com/go/mDvZimS> then create your own sign up. Once the location is approved by EAS, athletes and parents will be able to sign up for your location and begin tagging! Be sure to add [tag@theevolutiongym.com](mailto:tag@theevolutiongym.com) to all sign ups!
- Contact [Tag@theevolutiongym.com](mailto:Tag@theevolutiongym.com) with any questions.
- Thank you to Laura Allen and Michele Gibbons for their leadership on the EAS Parent committee. Please contact Coach Mike if you'd like to assist us in future projects at [connect@theevolutiongym.com](mailto:connect@theevolutiongym.com).

We are excited to begin raising money to help families cut costs for our new season! Please let us know if you have any questions. Good luck!