

August 2, 2018

To Whom It May Concern:

I would like to take this opportunity to introduce myself. I am an athlete currently training as a member of the Evolution All-Stars (Evolution), a nationally recognized and awarded competitive cheerleading program for all ages and I'm asking for your support.

As a competitive Evolution athlete, I'm in constant training to advance my athletic ability in the areas of tumbling, stunting and routine performance. My teammates and I train our bodies to become more flexible while increasing the strength required for jumps and the endurance necessary to complete an action packed two-minute and thirty-second routine across the nation.

In addition to our athletic requirements, the Evolution mission strives to build athletes to become upstanding and contributing members of society. Through the "Evolution Cheers for the Community" campaign, we spend countless hours being visible in the community and raising funds for charitable organizations, as well as for our member families to support our athletic ambitions.

As an Evolution team member I have the opportunity to secure sponsors by October 1, 2018 for scholarships and athlete development. All of the Evolution cheerleading teams compete on the local, regional, and national levels. In addition to all the time we spend training, we are also expected to excel academically. Many of the cheerleaders who graduate from the Evolution program go on to cheer at the collegiate level. Evolution provides a comprehensive program and now you can become a part of it. Your donation will go far in assisting our teams reach their goals for the 2018-2019 Competitive Season.

Please remember that you will be sponsoring a program that is much needed in today's society. Our program builds self-esteem and fosters leadership qualities. In addition, your donation will assist me in reaching my team requirements. Any donation is appreciated and for those who donate \$250 or more, **your donation will entitle you to have your name appear on the back of our official 2018-2019 competitive season team t-shirt. All donations are fully tax deductible.** I thank you for your time and consideration.

Cheerfully yours,

Evolution All-Stars Team Member

P.S. I look forward to sending you an update on our success as the season progresses.